Section 1. The Nature of the Instrument

Test of Oral Communication Skills (TOCS1)

The Test of Oral Communication Skills (TOCS1) is a computerized, 60 question multiple-choice multimedia test developed collaboratively by the JMU School of Communication Studies (SCOM) and the JMU Center for Assessment and Research Studies (CARS). It is designed to assess those communication competencies identified by the National Communication Association as standards appropriate for higher education. These standards call for a college graduate to:

- Understand and apply the fundamentals of audience analysis, and the construction, development, organization, and presentation of messages
- Identify, evaluate and employ critical and sensitive listening behaviors
- Recognize and apply the influences of self-concept, perception, and culture on communication
- Identify and manage the verbal and nonverbal dimensions of communication in a variety of contexts

TOCS1 provides assessment of knowledge and comprehension, as well as application and evaluation of oral communication competency. TOCS1 contains both text based and multimedia items which ensure an assessment that is linkable to both cognitive and behavioral competencies. TOCS1 may be used for program assessment of a general education oral communication competency or to test the oral communication competency of individual students.
About the TOCS1:

- Web-based secure administration
- 60 operational items
- Multiple-choice items (multimedia intensive)
- URL specific for each client
- Clients provided with data set of scores and scored responses
- Reliability: 0.77

<table>
<thead>
<tr>
<th>Competency # of Items Areas</th>
<th>Knowledge/Comprehension</th>
<th>Application</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comm Fundamentals</td>
<td>25</td>
<td>10</td>
</tr>
<tr>
<td>Speaking</td>
<td>18</td>
<td>6</td>
</tr>
<tr>
<td>Listening</td>
<td>17</td>
<td>8</td>
</tr>
</tbody>
</table>

Section 2. Additional information

Additional information on the Test of Oral Communication may be obtained by contacting Madison Assessment (info@madisonassessment.com). Information may also be obtained through the following website: www.madisonassessment.com.